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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
10/696,014	10/28/2003	Steven E. Arthur	020375-044100US	7050
	7590 04/13/201 AND TOWNSEND AN	EXAMINER		
TWO EMBARCADERO CENTER			DANNEMAN, PAUL	
EIGHTH FLOO SAN FRANCIS	or SCO, CA 94111-3834		ART UNIT	PAPER NUMBER
			3627	
		MAIL DATE	DELIVERY MODE	
			04/13/2010	PAPER

Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

Advisory Action Before the Filing of an Appeal Brief

Application No.	Applicant(s)	
10/696,014	ARTHUR, STEVEN E.	
Examiner	Art Unit	
PAUL DANNEMAN	3627	

	PAUL DANNEMAN	3627	
The MAILING DATE of this communication appe	ars on the cover sheet with the c	orrespondence add	ress
THE REPLY FILED 28 February 2010 FAILS TO PLACE THIS	APPLICATION IN CONDITION FO	R ALLOWANCE.	
 The reply was filed after a final rejection, but prior to or on application, applicant must timely file one of the following r application in condition for allowance; (2) a Notice of Appe for Continued Examination (RCE) in compliance with 37 C periods: 	eplies: (1) an amendment, affidavit al (with appeal fee) in compliance	t, or other evidence, www. with 37 CFR 41.31; or	hich places the (3) a Request
a) The period for reply expires 4 months from the mailing date b) The period for reply expires on: (1) the mailing date of this Adno event, however, will the statutory period for reply expire la Examiner Note: If box 1 is checked, check either box (a) or (I MONTHS OF THE FINAL REJECTION. See MPEP 706.07(f	dvisory Action, or (2) the date set forth in ter than SIX MONTHS from the mailing b). ONLY CHECK BOX (b) WHEN THE	date of the final rejection	n.
Extensions of time may be obtained under 37 CFR 1.136(a). The date of have been filed is the date for purposes of determining the period of extrumer 37 CFR 1.17(a) is calculated from: (1) the expiration date of the siset forth in (b) above, if checked. Any reply received by the Office later may reduce any earned patent term adjustment. See 37 CFR 1.704(b). NOTICE OF APPEAL	ension and the corresponding amount on tending amount of the corresponding amount of the correct and the corre	of the fee. The appropria nally set in the final Offic	ate extension fee e action; or (2) as
 The Notice of Appeal was filed on A brief in compl filing the Notice of Appeal (37 CFR 41.37(a)), or any exten Notice of Appeal has been filed, any reply must be filed with amendments. 	sion thereof (37 CFR 41.37(e)), to	avoid dismissal of the	
AMENDMENTS		20	
3. The proposed amendment(s) filed after a final rejection, be (a) They raise new issues that would require further con (b) They raise the issue of new matter (see NOTE below	sideration and/or search (see NOT v);	E below);	
(c) ☐ They are not deemed to place the application in bett appeal; and/or	er form for appeal by materially rec	lucing or simplifying ti	ne issues for
(d) ☐ They present additional claims without canceling a c NOTE: (See 37 CFR 1.116 and 41.33(a)).	orresponding number of finally reje	ected claims.	
4. The amendments are not in compliance with 37 CFR 1.12	1. See attached Notice of Non-Cor	mpliant Amendment (l	PTOL-324).
5. Applicant's reply has overcome the following rejection(s):			
6. Newly proposed or amended claim(s) would be all non-allowable claim(s).	·	·	_
7. For purposes of appeal, the proposed amendment(s): a) how the new or amended claims would be rejected is prov. The status of the claim(s) is (or will be) as follows: Claim(s) allowed:		be entered and an ex	xplanation of
Claim(s) allowed: Claim(s) objected to: Claim(s) rejected: <u>as in Final</u> .			
Claim(s) withdrawn from consideration:			
 AFFIDAVIT OR OTHER EVIDENCE The affidavit or other evidence filed after a final action, but because applicant failed to provide a showing of good and was not earlier presented. See 37 CFR 1.116(e). 			
 The affidavit or other evidence filed after the date of filing a entered because the affidavit or other evidence failed to over showing a good and sufficient reasons why it is necessary 	/ercome <u>all</u> rejections under appea and was not earlier presented. Se	l and/or appellant fail: ee 37 CFR 41.33(d)(1	s to provide a).
10. ☐ The affidavit or other evidence is entered. An explanation REQUEST FOR RECONSIDERATION/OTHER		•	
11. The request for reconsideration has been considered but See Continuation Sheet.		condition for allowan	ce because:
12. ☐ Note the attached Information <i>Disclosure Statement</i>(s). (13. ☐ Other:	P10/SB/08) Paper No(s)		
/F. Ryan Zeender/ Supervisory Patent Examiner, Art Unit 3627			

Continuation of 11. does NOT place the application in condition for allowance because: Applicant's amendment regarding the activation of a contiguous series of cards, where the number of the first card is entered, the number of the last card in the set and entering the total number of cards in the set does not appear to be novel as the POS can calculate the the number of the last card based on the first card number and the number of cards to be activated in a series. Furthermore in the proposed amendment Claim 2 will not further limit Claim 1. The amendment of Claim 11 includes a limitation "determining for the first card a card type and an activation amount" according to the Specification in paragraph the activation amount is determined using the number of cards to be activated as entered by the cleark and the payment processed.